

OFFICIAL PROCEEDINGS OF THE
TERREBONNE ECONOMIC DEVELOPMENT AUTHORITY
RECREATION SUBCOMMITTEE MEETING
WEDNESDAY, MAY 2, 2018

President Chris Lapeyre called the meeting to order at 3:34 p.m. The prayer and Pledge of Allegiance were led by Mr. Nick Hebert.

Members recorded as present were: Mr. Chad Hebert, Mr. Chris Lapeyre and Mr. Nick Hebert. Recorded as absent was Mr. C.J. Domangue. Also present were Mr. Matt Rookard, TEDA's CEO, and Mr. Darrin Guidry, Terrebonne Parish Councilman.

Mr. Lapeyre made three calls for public wishing to address the committee with no response.

Discussion ensued regarding TEDA's role in the Bayou Country Sports Complex (BCSC). Mr. Nick Hebert reported that Councilman Darrin Guidry's Ordinance to term out the existing Rec 2,3 Board and replace it with a 9-member Board has passed. They are currently taking applications for that Board through Monday. The 9 members will be selected by May 9, 2018.

Mr. N. Hebert advised Rec 2,3 awarded lights; as well as a girls' softball common area, which includes a concession area. The parking lot for the girls' softball field is going out for bid this month. Once completed, shade/covering will go out for bid as well. The bleachers are there.

Mr. N. Hebert gave an update on the HTSA, the Soccer Association's cooperative endeavor agreement with Rec 2,3 and TPCG. They are continuing to work on a couple of issues to work towards a signed agreement.

Mr. N. Hebert advised the fields are being maintained; the pond is currently being excavated. A cooperative agreement needs to be reached with Rec 2,3 as a true funding source. The Council approved a forensic audit by Bourgeois & Bennett.

Discussion ensued regarding BCSC and sports tourism. In order to develop sports tourism as an economic drive for Terrebonne Parish, Mr. N. Hebert suggested using existing facilities for a test-run for events that aren't grass-facility centered, such as gymnastics, dance competitions, volleyball, jujitsu, etc.

Mr. Rookard's recommendations for BCSC:

- Option A – TEDA/TEDFO creates the brand HT Sports without creating another entity;
- Option B – Set up the organization as a separate entity with a new Board.

Mr. Rookard suggested a three-party CEA between TPCG, Rec 2,3 and TEDA, with TEDA controlling HT Sports. HT Sports would oversee the operation and maintenance of the park, including the splash park and all ancillaries of the park.

Mr. Rookard recommended funding outlines as follows:

One-Time Funding: Rec 2,3 would turn over funding that has been committed to BCSP construction, but not yet spent. We estimate this to be around \$3.0M - \$3.5M; Upon sale of the property on MLK Blvd., HT Sports would receive 50% of the proceeds; This offers an incentive for both HT Sports and Rec 2,3 to quickly get the park open and sell the portion of that property no longer needed; TPCG would allow HT Sports to access an additional 150K from the Economic Development Fund; TPCG would explore any one-time funding streams that could be made available via the Parish Recreation Budget.

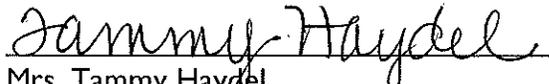
On-Going Funding: Rec 2,3 would make an annual transfer to HT Sports in the amount of 600K; This would still leave Rec 2,3 \$650K per year for operations and maintenance of other recreation assets within the district; TPCG, through its recreation fund, would commit \$150K per year.

Mr. Rookard noted the roles and responsibilities of each entity as such: Rec 2,3 would have the responsibility to transfer funding; TPCG would provide funding and assistance with compliance with state laws; TEDA would build out the brand, HT Sports, oversee activities via a permanent sports tourism subcommittee, and arrange for any administrative demands related to the park.

Action items needed include preparing a sponsorship package; recruiting 3-5 regional, state or national events that could be held in Terrebonne Parish (at existing facilities); creating a construction, funding and operations plan; developing funding strategies; and, creating partnerships with parish recreation districts.

At 5:11 p.m., Mr. N. Hebert moved to adjourn, seconded by Mr. C. Hebert. Motion passed unanimously.


Mr. Chris Lapeyre, President


Mrs. Tammy Haydel
Minute Clerk